



DATA SHEET

BitSight Peer Analytics

ADVANCED SECURITY BENCHMARKING

BITSIGHT
The Standard in SECURITY RATINGS

Gain visibility into the relative performance of your security program compared to your peers. Benchmark your program against other organizations of similar size, or against those in your industry, to make informed, comparative decisions about where to focus your cybersecurity efforts to drive continuous improvement.

KEY BENEFITS

- Define security performance standards based on your industry and peer group
- Set appropriate security performance targets based on relative performance
- Gain the insight needed to focus investments for the greatest impact
- Instill confidence by communicating comparative program outcomes to key stakeholders

EVOLVE YOUR CYBER RISK MANAGEMENT PRACTICES TO MEET THE RAPIDLY CHANGING THREAT LANDSCAPE

It's never been more important for security and risk leaders to know their industry's security performance standards — and conduct peer and sector-wide security benchmarking. Failure to meet customer requirements and industry-wide standards of care for cybersecurity can result in legal, financial, and reputational repercussions. But, due to the ever-evolving nature of the cybersecurity landscape, expectations and standards of care are constantly in flux. What served as “adequate” security yesterday may not be enough today.

Traditional cyber assessments only provide a point-in-time snapshot of security performance, with no insight into industry-wide standards — making it increasingly difficult for organizations to perform truly comprehensive, real-time comparative evaluations.

BitSight Peer Analytics addresses these challenges by providing organizations with critical peer group cybersecurity performance measurements.

Now you can achieve visibility into the relative performance of your security program in the context of your peers and sector. You'll get deep, meaningful, objective data and metrics on industry-wide security and peer-level performance across multiple categories of vulnerabilities and incidents. With these insights, you can take steps to meet and surpass industry benchmarks by setting achievable security performance targets, allocating resources effectively, and prioritizing security efforts to achieve the highest impact.

GET STARTED WITH BITSIGHT PEER ANALYTICS

Ready to gain unprecedented visibility into the relative performance of your security program?

Request a personalized demo of [BitSight Peer Analytics](#).

ABOUT BITSIGHT

BitSight transforms how organizations manage cybersecurity risk with objective, verifiable, and actionable Security Ratings. Founded in 2011, the company built its Security Ratings Platform to continuously analyze vast amounts of data on security issues. BitSight customers underwrite fifty percent of the world's cybersecurity premiums, and 20 percent of Fortune 500 companies and four out of the top five investment banks rely on BitSight to manage cyber risks.

For more information, please visit www.Bitsight.com, read our blog or follow [@BitSight](https://twitter.com/BitSight) on Twitter.