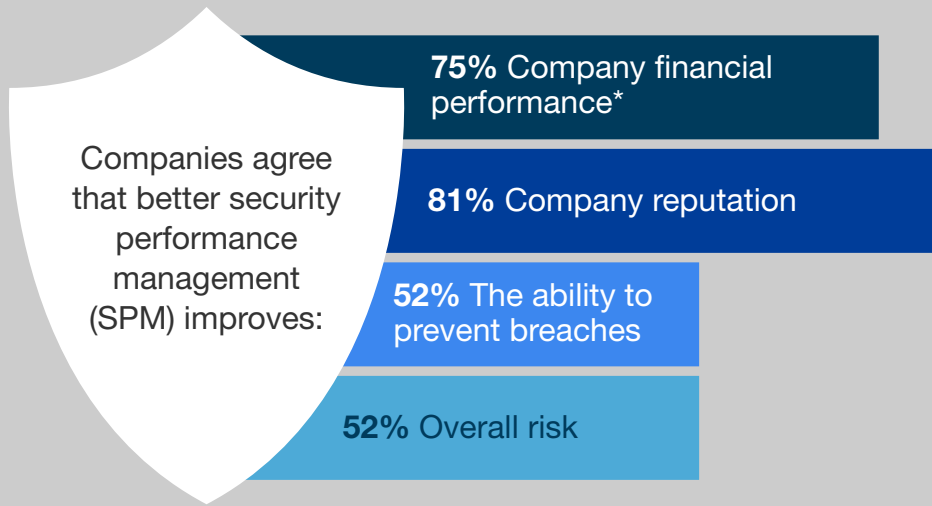


Boost Security And Business With Security Performance Management

PROTECT THE CUSTOMER, PROTECT THE BUSINESS

Improve SPM so that customer perceptions don't slow the business:

BETTER METRICS BENEFIT SECURITY AND BUSINESS



40% Customer opinions have the greatest bearing on security decisions



45% An incident harmed ability to attract customers



38% Lost business due to lack of security rigor

SECURITY PERFORMANCE MANAGEMENT IS MATURING, BUT COMPANIES NEED MORE HELP

63% have adopted formal security performance metrics, but maturity is still low:



4 out of 5 top metrics lack context or objectivity



40% use worst-case scenarios to rouse attention

CYBERSECURITY RATINGS EMERGE AS SPM BRIGHT SPOT



Cybersecurity ratings are derived from objective information and created by an independent organization:

45% of companies use cybersecurity ratings today. . .

. . . and they are the **No. 1** preferred metric for the future



Read the full study

Methodology

Base: 207 US & UK risk, compliance, & security decision makers who are responsible for overseeing communications with the board of directors

***Base:** 121 C-level US & UK risk, compliance, & security decision makers who are responsible for overseeing communications with the board of directors

Source: A study conducted by Forrester Consulting on behalf of Bitsight, May 2019