

**A FORWARD-LOOKING VIEW INTO SECURITY PERFORMANCE**

Get insights into your organization's security performance to better inform strategy and resource allocation. Model scenarios, create action plans, and track progress over time to see what areas have improved or declined.

**KEY BENEFITS**

- Gain visibility into what's needed to achieve a desired level of security performance
- Explore scenarios and identify immediate opportunities for improvement
- Make informed decisions about where to allocate budget and resources
- Get insight into when remediation and other actions show a positive effect on your risk posture
- Communicate progress against goals to senior leadership

**IDENTIFY PATHS TO REDUCE CYBER RISK AND BETTER ALLOCATE RESOURCES**

Your board and senior leadership team want to ensure they have a strong security program. The challenge is deciding which adjustments to that program will deliver the fastest and most significant results. To present a clear and confident plan of action to business leaders, you need to weigh different strategies and outcomes.

BitSight Forecasting allows you to identify the optimal course of action to improve your cybersecurity risk posture by leveraging unique risk and security analytics only available through the BitSight ecosystem. Model different scenarios and paths of remediation to project future security performance. Get answers to difficult, yet critical questions about where to spend security budgets, what sets of activities will help reduce risk most quickly, and whether technology implementations should be changed.

**FORECASTING ANSWERS DIFFICULT QUESTIONS SUCH AS:**

- What level of security performance is realistic for our company within a certain time frame?
- When will remediation and other actions show a positive effect on our company's security risk posture?
- Which activities will reduce security more quickly?
- How can we spend our security budget and allocate resources most effectively to improve our security risk posture?

## KEY CAPABILITIES: ASSESS, FORECAST, PLAN

### Get Confident, Data-Driven Insights

Assess your current security performance based on historical analysis plus qualitative and quantitative data about weaknesses in your security program. Armed with this information, you can make informed decisions about the strategy and resources needed to improve your security posture.

### Model Different Scenarios

Explore a variety of security scenarios to identify immediate opportunities for security performance improvement and project how changes to processes, technologies, and culture will impact your environment over time.

### Create Action Plans

Generate logical, data-informed plans of action that guide your organization down the road to continuous process improvement.

### Allocate Resources Efficiently

Get the information you need to prioritize remediation efforts and plan security investments.

### Track Progress

When you identify a path you want to pursue, track progress to determine the impact of program changes, update executives and the board, and ensure the organization hits its goals.

## GET STARTED WITH BITSIGHT FORECASTING

Want to see what your company's security program could look like in a year?

[Request a personalized demo of BitSight Forecasting.](#)

## ABOUT BITSIGHT

BitSight transforms how organizations manage cyber risk. The BitSight Security Ratings Platform applies sophisticated algorithms, producing daily security ratings that range from 250 to 900, to help organizations manage their own security performance; mitigate third-party risk; underwrite cyber insurance policies; conduct financial diligence; and assess aggregate risk. With the largest ecosystem of users and information, BitSight is the Standard in Security Ratings. For more information, please visit [www.bitsight.com](http://www.bitsight.com)

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